

## AMENDMENTS TO THE CLAIMS

1-5. (Canceled)

6. (Currently Amended) ~~The~~ A receiving apparatus ~~according to Claim 5, comprising:~~  
a content receiving unit operable to receive content including presentation data which includes one of printing data or displaying data, and presentation control information associated with the presentation data, the presentation control information including a style sheet describing presentation settings for when the presentation data is printed or displayed based on a presentation specification, the presentation specification being related to an output by printing or displaying by a first presentation apparatus, and being previously defined in order to guarantee uniqueness of a page layout of the presentation data, and the presentation control information also includes wherein the presentation control information includes presentation specification information concerning related to the presentation specification, and;

a presentation control information extraction unit operable to extract the presentation control information from the received content;

a presentation apparatus specification information obtainment unit operable to obtain, from a second presentation apparatus connected to the receiving apparatus, presentation apparatus specification information related to an output by printing or displaying by the second presentation apparatus; and

the an update judgment unit operable to compare compares the presentation specification information included in the presentation control information with the obtained presentation apparatus specification information and judges to judge whether to update the style sheet should be updated or not.

7. (Currently Amended) The receiving apparatus according to Claim 6,  
wherein the presentation apparatus specification information includes a page margin indicating a presentation range of the presentation apparatus as a specification of ~~a presentation output of an output by printing or displaying by the second presentation apparatus.~~

8. **(Currently Amended)** The receiving apparatus according to Claim 6,  
wherein the presentation specification information includes presentation apparatus  
information specifying one of ( i ) at least ~~one~~ the second presentation apparatus that is a ~~display~~  
displaying apparatus or a printing apparatus, and ( ii ) a model of the second presentation  
apparatus, and

the update judgment unit ~~compares~~ is operable to compare the presentation apparatus  
information included in the presentation control information with the obtained presentation  
apparatus specification information and ~~judges~~ to judge whether the to update the style sheet  
~~should be updated~~ or not.

9. **(Currently Amended)** A receiving apparatus comprising:

a content receiving unit operable to receive a content including ( i ) presentation data  
which is one of printing data and display data, and ( ii ) presentation control information, ~~which~~  
is associated with the presentation data, ~~which includes (a) presentation specification information~~  
~~concerning a presentation specification that is previously defined in order to guarantee~~  
~~uniqueness concerning a page layout of the presentation data and (b) a style sheet describing~~  
~~presentation settings in the case where the presentation data is presented based on the~~  
~~presentation specification~~; the presentation control information including presentation  
specification information related to a presentation specification, the presentation specification  
being related to an output by displaying or printing by a first presentation apparatus, the  
presentation specification being previously defined in order to guarantee uniqueness of a page  
layout of the presentation data, and the presentation control information also includes a style  
sheet describing presentation settings used for when the presentation data of content is printed or  
displayed by the first presentation apparatus;

a presentation control information extraction unit operable to extract the presentation  
control information from the received content; and

an output unit operable to output by printing or displaying the presentation data based on  
the presentation specification and the style sheet that are included in the presentation control

information.

10. **(Currently Amended)** A presentation apparatus comprising:

a content obtainment unit operable to obtain, from a ~~connected~~ receiving apparatus connected to the presentation apparatus, a content that includes ( i ) presentation data which is one of printing data and displaying data, and ( ii ) presentation control information ~~which is associated with the presentation data that includes (a) presentation specification information concerning a presentation specification that is previously defined in order to guarantee uniqueness concerning a page layout of the presentation data and (b) a style sheet describing presentation settings in the case where the presentation apparatus presents the presentation data of the content;~~ the presentation control information including presentation specification information related to a presentation specification, the presentation specification being related to an output by displaying or printing by a first presentation apparatus, the presentation specification being previously defined in order to guarantee uniqueness of a page layout of the presentation data, and the presentation control information also includes a style sheet describing presentation settings used for when the presentation data of content is printed or displayed by the first presentation apparatus;

a presentation control information extraction unit operable to extract the presentation control information from the obtained content;

an update judgment unit operable to compare the presentation specification information included in the presentation control information with presentation apparatus specification information concerning a ~~specification of self presentation~~ regarding output and judge whether to update the style sheet should be updated or not;

a layout rule extraction unit operable to extract a layout rule indicating a selection range of parameters of the presentation settings from the presentation apparatus specification information in the case of updating the style sheet as a result of the judgment;

a style sheet update unit operable to change the parameters of the style sheet with reference to the extracted layout rule and the style sheet; and

a presentation unit operable to ~~present~~ print or display the presentation data based on the

updated style sheet.

11. **(Currently Amended)** The presentation apparatus according to Claim 10, wherein the presentation specification information includes presentation apparatus information specifying one of ( i ) at least one a second presentation apparatus that is which is one of a display apparatus or a printing apparatus, and ( ii ) a model of the second presentation apparatus, and

the update judgment unit ~~compares~~ is operable to compare presentation apparatus information included in the presentation control information with the presentation apparatus specification information and to judge whether the to update the style sheet should be updated or not.

12-39. **(Canceled)**

40. **(Currently Amended)** A content presentation system comprising a distribution server having a content generation apparatus, and a receiving apparatus for receiving ~~presentation printing or displaying~~ content from the distribution server and ~~having for causing a connected second presentation apparatus which is one of a printing apparatus and a displaying apparatus connected to the receiving apparatus to present print or display the received presentation printing or displaying~~ content,

wherein the content generation apparatus includes:

a presentation control information generation unit that generates presentation control information including ( i ) presentation specification information ~~concerning related to a presentation specification that is,~~ the presentation specification being related to an output by printing or displaying by a first presentation apparatus, and the presentation specification being previously defined so as to guarantee uniqueness concerning a page layout of presentation data, and ( ii ) a ~~presentation-style sheet describing presentation settings which are one of printing settings and display settings of the presentation data by one of a the first presentation apparatus~~

and a model of the first presentation apparatus; and

a content generation unit that associates the ~~print~~presentation data with the ~~print~~presentation control information and generates a ~~presentation~~printing or displaying content including the presentation data and the presentation control information,

wherein the receiving apparatus includes:

a content receiving unit that receives the ~~presentation~~printing or displaying content;

a presentation control information extraction unit that extracts the presentation control information from the received ~~presentation~~printing or displaying content; and

a content output unit that outputs the ~~presentation~~printing or displaying content to the first presentation apparatus based on the presentation specification and the ~~presentation~~style sheet that are included in the presentation control information, and

wherein the presentation apparatus includes:

a content receiving apparatus that receives the ~~presentation~~printing or displaying content from the receiving apparatus; and

a presentation unit that presents the presentation data based on the ~~presentation~~style sheet included in the received ~~presentation~~printing or displaying content.

41-43. (Canceled)

44. **(Currently Amended)** A content presentation method for use in a system including a distribution server having a content generation apparatus and a receiving apparatus that receives a ~~presentation~~printing or displaying content from the distribution server and ~~has~~causes a second presentation apparatus which is one of a printing apparatus and a displaying apparatus connected to the receiving apparatus to ~~present~~print or display the received ~~presentation~~printing or displaying content, the method comprising: a step A executed in the content generation apparatus; a step B executed in the receiving apparatus; and a step C executed in the second presentation apparatus,

wherein the step A includes:

a presentation control information generation step of generating presentation control

information that includes ( i ) presentation specification information concerning a presentation specification that is, the presentation specification being related to an output by displaying or printing by a first presentation apparatus, and the presentation specification being previously defined in order to guarantee uniqueness concerning a page layout of presentation data which is one of printing data and displaying data, and ( ii ) a ~~presentation~~-style sheet describing presentation settings which is one of printing settings and displaying settings of the presentation data by one of a the first presentation apparatus and a model of the first presentation apparatus; and

a content generation step of associating the ~~print~~ presentation data with the ~~print~~ presentation control information and generating a ~~presentation~~ printing or displaying content including the presentation data and the presentation control information, and

the step B includes:

a content receiving step of receiving the ~~presentation~~ printing or displaying content;

a presentation control information extraction step of extracting the presentation control information from the received ~~presentation~~ printing or displaying content; and

a content output step of outputting the ~~presentation~~ printing or displaying content to the second presentation apparatus based on a the presentation specification and a style sheet that are included in the presentation control information and a presentation style sheet, and

the step C includes:

a content receiving step of receiving the ~~presentation~~ printing or displaying content from the receiving apparatus; and

a presentation step of presenting the presentation data based on the ~~presentation~~-style sheet included in the received ~~presentation~~ printing or displaying content.

45. **(Currently Amended)** A content presentation method for presenting presentation data which is one or displaying data and printing data of the content used in a content presentation system including a distribution server having a content generation apparatus, and a receiving side apparatus that receives a content from the distribution server and presents the received content ~~in~~ a form of by displaying and printing the received content, the method comprising: a step A

executed in the content generation apparatus; and a step B executed in the receiving side apparatus,

wherein the step A includes:

a presentation control information generation step of generating presentation control information that includes presentation specification information concerning a presentation specification ~~that is~~, the presentation specification being related to an output by displaying or printing which is performed by a first presentation apparatus, and the presentation specification being previously defined in order to guarantee uniqueness concerning a page layout of presentation data; and a style sheet describing presentation settings which is used in the case where when the presentation data is printed or displayed by the receiving side apparatus presents the presentation data; and

a content generation step of associating the presentation data with the presentation control information and generating a content including information indicating ~~a resulting the~~ association, and the presentation data, and

the step B includes:

a content receiving step of receiving the content from the server;

a presentation control information extraction step of extracting the presentation control information from the received content;

an update judgment step of comparing presentation specification information included in the extracted presentation control information with presentation apparatus specification information ~~concerning related to a specification of a presentation output of an output by displaying or printing by~~ the receiving side apparatus that is previously stored and ~~judges judging whether the~~ to update the style sheet should be updated or not;

a layout rule extraction step of extracting a layout rule indicating a selection range of parameters of presentation settings from the presentation apparatus specification information in the case where it is judged to update ~~that the print-style sheet should be updated~~ as a result of the judgment;

a style sheet update step of changing parameters in a style sheet with reference to the extracted layout rule and the style sheet; and

a presentation step of ~~presenting~~ printing or displaying of presentation data based on the updated style sheet.

46. **(Currently Amended)** A program for a content generation apparatus used in a content presentation system including a distribution server having a the content generation apparatus, and a receiving apparatus that receives a ~~presentation~~ printing or displaying content from the distribution server and ~~has~~ causes a connected second presentation apparatus which is one or a printing apparatus and a displaying apparatus connected to the receiving apparatus to present print or display the received ~~presentation~~ printing or displaying content, the program ~~being for~~ causing a computer to function as:

a presentation control information generation unit that generates presentation control information that includes ( i ) presentation specification information concerning a presentation specification ~~that is,~~ the presentation specification being related to an output by displaying or printing by the first presentation apparatus, and the presentation specification being previously defined in order to guarantee uniqueness concerning a page layout of presentation data, and ( ii ) a ~~presentation~~ style sheet describing presentation settings which is one of printing settings and display settings of the presentation data by one of the first a presentation apparatus and a model of the first presentation apparatus; and

a content generation unit that associates the print presentation data with the ~~print presentation~~ control information and generates a ~~presentation~~ printing or displaying content including the presentation data and the presentation control information.

47. **(Currently Amended)** A program for a receiving apparatus used in a content presentation system including a distribution server having a content generation apparatus, and a the receiving apparatus that receives a ~~presentation~~ printing and displaying content from the distribution server and ~~has~~ causes a connected second presentation apparatus which is one or a printing apparatus and a displaying apparatus connected to the receiving apparatus to present print or display the received ~~presentation~~ printing or displaying content, the program ~~being for~~ causing a computer to function as:



a content receiving unit that receives the presentation content including presentation data which is one of printing data and displaying data, and presentation control information associated with the presentation data, the presentation control information including presentation specification information related to a presentation specification, the presentation specification being related to an output by printing or displaying by a first presentation apparatus, and the presentation specification being previously defined in order to guarantee uniqueness of a page layout of the presentation data, and a style sheet describing presentation settings which are used when the presentation data of content is printed or displayed by the first presentation apparatus;

a presentation control information extraction unit that extracts the presentation control information that includes presentation specification information concerning a presentation specification that is previously defined in order to guarantee uniqueness concerning a page layout of presentation data from the received presentation content and a presentation style sheet describing presentation settings of presentation data by one of a presentation apparatus and a model of the presentation apparatus; and

a content output unit that outputs the presentation ~~content~~ data to the second presentation apparatus which is one of a printing apparatus and a displaying apparatus based on the presentation specification and the ~~presentation~~ style sheet that are included in the presentation control information.

48. (Canceled)